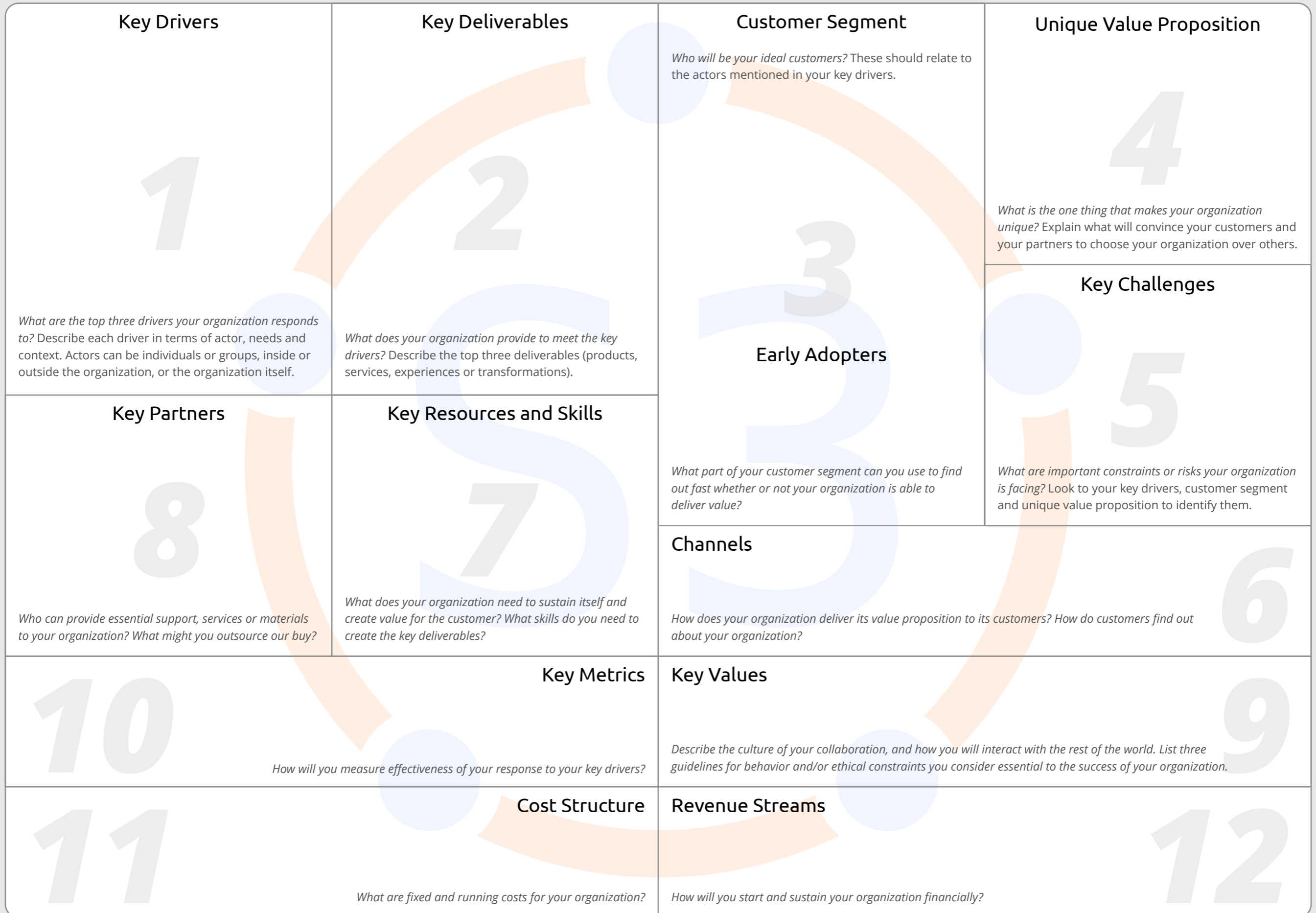


S3 Organization Canvas

rev. 2017-05-15

The S3 Organization Canvas is a tool for exploring new business models or product ideas, or for communicating existing ones. Sections are numbered to indicate the suggested order of moving through the canvas. For new business models or products, it's a good idea to create several canvases, which each explore different tangents, and then integrate the best ideas into a smaller set of canvases. Those can then be tested through prototyping or other means of interacting with (potential) customers.



S3 Organization Canvas

rev. 2017-05-15

Name of the Organization

Author(s)

Date/Version

Key Drivers 1		Key Deliverables 2		Customer Segment 3 Early Adopters		Unique Value Proposition 4	
Key Partners 8		Key Resources and Skills 7		Channels 6		Key Challenges 5	
10				Key Metrics		Key Values 9	
11				Cost Structure		Revenue Streams 12	